

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Kristin Coit et al	Art Unit :	3688
Serial No. :	10/814,102	Examiner :	Daniel Lastra
Filed :	March 31, 2004	Conf. No. :	5180
Title :	IMPROVING ADVERTISEMENT APPROVAL		

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

PETITION FOR THREE-MONTH EXTENSION OF TIME UNDER 37 C.F.R. §1.136

Please extend the period for response to the action dated July 16, 2010, for three months to and including January 18, 2011.

Payment in the amount of \$1,110.00 for the requisite fee for a three-month extension of time is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other charges or any credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 18 January 2011

/George P. Bonanto/  
George P. Bonanto  
Reg. No. 59,717

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